

just a Colophon

Production Details

Publisher

Varsity Yearbook
2525 Midpoint Drive
Edwardsville, KS 66111- Kansas City

Customer Service Rep (CSA) - Jennifer Gladbach
Yearbook Service Rep - Darin Arnett & Maggie Harnish

Book Specifications

Size: 9x12
Page Count: 272 full-color pages
Paper Stock: 100# gloss paper
Cover: Litho 4/color with Matte Lamination with Glitter UV application and Silver Foil
Binding: Squarebacked
Endsheets: 4/color front and back

Design and Type Colors:

Red: Co, M100, Y51, K60
Yellow: Co, M29, Y85, K0
Green: C100, M46, Y98, K12
Blue: C100, M70, Y0, K10
Pink: C23, M87, Y0, K0
Dark Purple: C80, M100, Y0, K0
Light Purple: C35, M46, Y6, K0

Fonts:

AHJ Square Serif Family
AHJ Raleway Family
AHH Courgette

Hardware and Software

Computers: 30 iMacs
Cameras: 10 Canon
Programs: Varsity (Herff Jones) eDesign, Canva, Adobe Photoshop

Sales The staff sold yearbooks online using the Herff Jones sales platform eBusiness. The staff sold 425 books by the end of the year. We sold 176 copies of the books during registration week at \$65 with an option for an additional \$5 or \$10 for personalization. After registration, the price increased to \$70 until December 3. On December 4, 2024, the book's final price became \$80.

Portrait photography Student and staff portraits were taken by Jostens. Senior photos were provided by individual photographers and seniors. Sport team photos were submitted by individual photographers and coaches. Club and organization photos were provided by Anne Perry Photography

Memberships The Log yearbook staff is a member of the Michigan Interscholastic Press Association (MIPA), Journalism Education Association (JEA), and National Scholastic Press Association.

2024 Recognitions MIPA Critique

The The Log has earned the following accolades:
2024 Yearbook
MIPA Critique - Gold Rating

MIPA Individual Awards

Feature Writing - Student Life 1st Place
Feature Writing - Academics 1st Place
Feature Writing - Organizations 1st Place
Feature Writing - Sports 1st Place
Caption Writing 1st Place
Graphics 1st Place
Mod or Sidebar Coverage 1st Place
Cover 1st Place
Portrait or Personality Photo 2nd Place
School Spirit Photo 2nd Place
Caption Writing 3rd Place
Organization Spread 3rd Place
Portrait or Personality Photo 3rd Place

JEA/NSPA Critique

First Class Rating

Included in Varsity's Portfolio

Acknowledgments: Thank you to the following for your support: Susan Arrowood, Lara VanDis, Aimee McClung, Shawn Aimesbury, the coaches, clubs advisors, we appreciate your help throughout the year. A huge thank you to the LHS teachers for allowing us to interrupt your classes so we can conduct interviews.

STAFF

****Katie Guico (12): Co-Editor-In-Chief**

****Camille Oxley (12): Co-Editor-In-Chief**

****Avery Russell (12): Photography Editor**

****Kayla Wood (11): Assistant Editor**

Hayley Barnhart (10): Reporter, writer

****Violet Beronja (11): Reporter, writer**

****Brooklyn Bracy (11): Reporter, writer**

Jhaylah Durham (12): Reporter, writer

Aaliyah Finch (10): Reporter, writer

****Adyson Graves (11): Reporter, writer**

Obed Khim (12): Reporter, writer

Olivia King (11): Reporter, writer

Kelsey Krick (11): Reporter, writer

Ariannah Morales-Rop (12): Reporter, writer

****Giana Olmstead (12): Reporter, writer**

Mia Schuemann (10): Reporter, writer

Lezlee Smith (10): Reporter, writer

Bawi Sung (10): Reporter, writer

**** returners who placed at MIPA for individual awards**

YEARBOOK DISCLAIMER:

We apologize for any mistakes you may find in the yearbook. There was not malicious intent or lack of caring by the yearbook staff in producing this yearbook. The yearbook staff worked hard to create this year's book and would like to remind the readers that the yearbook is student-created and is a learning experience for the students to take pictures, write stories, and complete the content. As a result, there are no perfect yearbooks created, ever. We regret that errors can and will occur. The yearbook is like a choir performance or a football game - a flat note or a misread play is going to appear sometimes because the participants are students. Instead of focusing on the mistakes, enjoy the pictures and design in your book. The yearbook staff worked very hard to complete the yearbook, and we are proud of what we accomplished despite all the new challenges that this brought.

The school staff, yearbook students, publisher, school administration, yearbook adviser, and photo studios are not liable for errors, missing information, photos, or lost material. As this is the only edition printed, we apologize for any mistakes that were made during this educational process. Yearbooks are a commemorative product and are a first and final print run; therefore, no reprints are available. Every effort was made to be accurate and exhaustive in student body coverage.

THE STAFF

